



# Empower the Future™

**You Might Just Change a Life**



**Sometimes it takes that one caring adult to recognize the potential in a young person that might have been missed by others.**

Visit JA of Arkansas at: [www.jaark.org](http://www.jaark.org)

## Supporting Organizations



## WHAT IS JUNIOR ACHIEVEMENT?

Junior Achievement of Arkansas is part of the nation's largest organization dedicated to giving young people (K-12) the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices.

Junior Achievement's (JA) programs—in the core content areas of *work readiness*, *entrepreneurship* and *financial literacy*—ignite a spark in young people to experience and realize the opportunities and realities of work and life in the 21<sup>st</sup> century.

## OUR MISSION

To inspire and prepare young people to succeed in a global economy.

## PROGRAM REACH

Junior Achievement of Arkansas reaches more than 16,000 students per year in over 700 classrooms and after-school locations. Our programs are taught by volunteers in inner cities, suburbs, and rural areas throughout the state.

## Why Junior Achievement?

Too many Arkansas students are unaware of career opportunities, and lack the financial literacy and career skills required to be successful in the 21<sup>st</sup> Century workplace.

Junior Achievement (JA) programs provide students with the tools and skills required to get and keep a job in high - growth industries.

Through business/education partnerships formed by JA, trained local business volunteers guide students through multi-lesson curricula designed to instill those skills and to enhance career aspirations.

- △ 92% of **JA alumni** say they are confident they **can compete successfully in a business environment**.
- △ 84% of **JA alumni** were able to take what they learned and **use it in real-life situations**.
- △ 76% of **teachers and volunteers** report that JA better **prepares students for the world of work**.

*"The JA curriculum taught our kindergarten through fourth grade students to be educated consumers and make smart choices about their future. The students participated in hands-on activities that connected what we do in school to the real world. Our teachers and students were impressed with our JA volunteers. "*

Dayna Coleman, Woodrow Cummins Elementary Principal



*"The relationship we have with Junior Achievement is outstanding. The JA curriculum provides wonderful enrichment to our class curriculum. The professional volunteers are truly a great addition to helping our students be successful."*

Jennifer Power, Advisory Coordinator, Bentonville High School



